



GUS CROSS

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 3308 7th Street NE
Washington, DC 20017

SKILLS

- Final Cut Pro, Avid Media Composer
- ENPS, INews
- Adobe Premiere, InDesign, Photoshop
- Social Media
- Proofreading, editing
- Leadership

EDUCATION

Washington And Lee University
Lexington, Va. • 05/2019

Bachelor of Arts: Journalism,
Global Politics

- Coursework in broadcast producing, anchoring and reporting, editing, social media/content producing, ethics of journalism, and digital storytelling.
- Class Representative for the Executive Council. I investigated claims of dishonesty and honor system violations. I also managed and allocated the student activities budget.

PROFESSIONAL SUMMARY

Adaptable news producer who is quick and eager to learn new ways to improve. Dedicated worker always aiming to make sure the station succeeds together. Recognized by my peers for handling stressful situations with rational and calm thought. Always up to date on what is going on locally, regionally, nationally and internationally.

WORK HISTORY

DC News Now - News Producer

Washington, D.C. • 02/2023 - Current

- Produce the 10:00 P.M. news show
- Coordinate with other evening producers and on-air talent to ensure our shows are leading with the strongest, most visual and newest stories for our region
- Find local and regional stories and present them in a comprehensible and conversational format
- Work with anchors and reporters to develop breakouts to our biggest stories of the day
- Created a standard operating procedure for live shots for the newsroom
- Finalized the station's style guide, along with creating a roles and procedures documents, and an operations guide that provides instructions for using anything from the ticker to editing video to creating maps.

KSTU - Morning News Producer

Salt Lake City, Utah • 03/2021 - 01/2023

- Produced the 6:00 A.M. news show
- Filled-in on weekend news shows and produced the 9 P.M. newscast on Fridays
- Coordinate with other morning producers and on-air talent to create bring the newest and most-forward looking content to viewers
- Develop more rounded stories with breakouts to give viewers a bigger picture rather than just headlines.
- Pitch story ideas for reporters and anchors

WGME/WPFO - News Producer

Portland, Maine • 10/2019 - 03/2021

- Wrote and booted the 6:00 A.M. news show for Good Day Maine on CBS 13.
- Duties included aiding in the development of adjacent news shows so our content is always fresh, provides a forward focus, and encourages viewers to stay engaged through multiple shows.
- Kept the morning shows competitive without an executive producer during the pandemic.

Rockbridge Report - Editor, Producer

Lexington, Va. • 01/2018 - 04/2019

- Proofread stories for the website, managed social media accounts, and coordinated with reporters.
- Wrote scripts, created rundowns, edited videos (SOTs, V/O, packages, etc.), created graphics and worked with the news director to make sure news shows ran smoothly.

Rockbridge Report - Reporter, Anchor

Lexington, Va. • 09/2017 - 12/2018

- Produced stories on local events for online.
- Created packages for broadcast.
- Reported live on air while teasing full web articles.
- Reported on high school, collegiate and professional sports.
- Worked with the sports producer to verify information and convey it in a compelling and succinct format.

Roanoke Times - Intern Reporter

Roanoke, Va. • 06/2018 - 08/2018

- Covered a variety of topics including Roanoke City and County, healthcare and higher education.
- Wrote three articles for the paper's quarterly 'Discover' magazine. One article received an award from the Society of Professional Journalists.

Northside Neighbor - Intern Reporter

Atlanta, Ga. • 05/2017 - 06/2017

- Wrote local stories for print and web covering news, politics, business and the arts.
- Responsible for taking my photography, publishing stories online, and managing the newspaper's email account.